

Privacy policy

We collect and use your personal data exclusively within the scope of the statutory data protection regulations.

These are, for example, the provisions of the General Data Protection Regulation (GDPR, effective May 25, 2018), the German Federal Data Protection Act (BDSG) and the German Telemedia Act (TMG, effective February 26, 2007). Our employees and representatives are obligated to comply with the data protection provisions.

In the following, we inform you about the type, scope and purposes of the collection and use of personal data as well as your rights. You can access this information on our website at any time.

With this privacy policy, users receive information about the type, scope and purpose of the collection and use of their data which is collected and used by the responsible provider.

Provider and responsible office in terms of the Federal Data Protection Act

proinnovera GmbH
Wienburgstraße 207
48159 Münster, Germany

Legal representatives

CEO: Dr. rer. nat. Burkhard Breuer

Data Protection Officer

Dr. Michael Haefs
proinnovera GmbH, Wienburgstraße 207, 48159 Münster, Germany

Handling personal data

The operators of these pages take the protection of your personal data very seriously. We treat your personal data confidentially and in accordance with the statutory data protection provisions and this privacy policy.

It is ordinarily possible to use our website without supplying personal data. If personal data (such as name, telephone number or e-mail addresses) is collected on our pages, this always occurs on a voluntary basis to the extent possible. Such data is not shared with third parties without your express consent.

We point out that the transmission of data over the Internet (for example, while communicating via e-mail) can have security vulnerabilities. It is not possible to completely protect data against third-party access.

Affected types of data & scope of processing

1. Type of data: Name
 1. Purpose: Authentication; legal basis:
 - [Art. 6 \(1\) b\) GDPR](#) (effective May 25, 2018)
 2. Purpose: Making contact; legal basis:
 - [Art. 6 \(1\) f\) GDPR](#) (effective May 25, 2018)
2. Type of data: Email address
 1. Purpose: Authentication; legal basis:
 - [Art. 6 \(1\) b\) GDPR](#) (effective May 25, 2018)
 2. Purpose: Making contact; legal basis:
 - [Art. 6 \(1\) f\) GDPR](#) (effective May 25, 2018)
3. Type of data: Telephone number
 1. Purpose: Authentication; legal basis:
 - [Art. 6 \(1\) b\) GDPR](#) (effective May 25, 2018)
 2. Purpose: Making contact; legal basis:
 - [Art. 6 \(1\) f\) GDPR](#) (effective May 25, 2018)
4. Type of data: IP address
 1. Purpose: Network addressing; legal basis:
 - [Art. 6 \(1\) f\) GDPR](#) (effective May 25, 2018)
5. Type of data: Cookies
 1. Purpose: Web analysis (using previously anonymized IP addresses); legal basis:
 - [Art. 6 \(1\) f\) GDPR](#) (Effective May 25, 2018)

Newsletter

If you would like to subscribe to the newsletter offered on the website, we need an e-mail address from you as well as information which allows us to verify that you are the owner of the indicated e-mail address and agree to receive the newsletter. No additional data is collected. We use this data exclusively for sending the requested information and do not share it with third parties.

You can revoke your consent to store the data, the e-mail address and its use to send the newsletter at any time, for instance through the “unsubscribe” link in the newsletter.

Contact form

If you send inquiries to us by a contact form, we store your information from the inquiry form—including the contact data you supply there—for the purpose of processing the inquiry and in case of follow-up questions. We do not share this data without your consent.

Cookies

This website uses so-called “cookies.” These are text files that the server stores on your computer. They contain information on the browser, the IP address, the operating system and on the Internet connection. We do not share this data with third parties or combine it with personal data without your consent.

Cookies primarily perform two functions. They help us make it easier for you to navigate through our offering and enable the website to display properly. They are not used to introduce viruses or to start programs.

It is also possible for users to view our offering without cookies. To this end, corresponding settings must be changed in the browser. Please consult the help function of your browser to learn how cookies are deactivated. However, we point out that deactivating cookies may interfere with some functions of this website and restrict user convenience. The pages at <http://www.aboutads.info/choices/> (USA) and <http://www.youronlinechoices.com/uk/your-ad-choices/> (Europe) allow you to manage cookies for online ads.

Use of Google Analytics

This website uses functions of the web analysis service Google Analytics. The provider is Google Inc., 1600 Amphitheatre Parkway Mountain View, CA 94043, USA.

Google Analytics uses so-called “cookies.” These are text files that are stored on your computer to facilitate an analysis of your usage of the website. Information generated by cookies about your use of this website is usually transmitted to a Google server in the United States and stored there.

IP anonymization

We have activated the IP anonymization function on this website.

This causes Google to truncate your IP address within member states of the European Union or in other states which are party to the Agreement on the European Economic Area before it is transmitted to the United States. Only in exceptional cases is the full IP address transmitted to a server of Google in the United States and truncated there. Google will use this information on behalf of the operator of this website to evaluate your use of the website, compile reports about website activities and provide the website's operator further services related to website and Internet usage. The IP address transmitted by your browser as part of Google Analytics is not conflated with other data from Google.

Browser plug-in

You can prevent storage of cookies by appropriately setting your browser software; in this case, however, please note that you might not be able to fully use all functions offered by this website. In addition, you can prevent data generated by the cookie and relating to your use of the website (including your IP address) from being collected and processed by Google by downloading and installing a browser plug-in from the following link:

<https://tools.google.com/dlpage/gaoptout?hl=de>

Objection to data collection

You can prevent the collection of your data through Google Analytics by clicking on the following link. An opt-out cookie will be set, which will prevent the collection of your data upon future visits to our website: [Deactivate Google analytics](#)

You can find more information on the handling of user data at Google Analytics in the Google Privacy Policy: <https://support.google.com/analytics/answer/6004245?hl=de>

Contract data processing

We have entered into an agreement on contract data processing with Google and are fully implementing the strict standards of the German data protection authorities in the use of Google Analytics.

Facebook plug-ins (like button)

Plug-ins of the social network Facebook (Provider: Facebook Inc., 1 Hacker Way, Menlo Park, California 94025, USA) are integrated into our pages. You can recognize Facebook plug-ins through the Facebook logo or the “like button” on our page. You can find an overview of the Facebook plug-ins here: <https://developers.facebook.com/docs/plugins/>.

When you visit our pages, a direct connection is established between your browser and the Facebook server through the plug-in. Through this, Facebook receives the information that you have visited our page with your IP address. If you click on the Facebook “like button” while you are logged into your Facebook account, you can link the contents of our pages to your Facebook profile. In this way, Facebook is able to correlate the visit to our pages with your user account. We point out that, as the provider of the pages, we do not receive any knowledge of the content of the transmitted data or its use by Facebook. You can find further information on this in the privacy policy of Facebook at <https://de.facebook.com/policy.php>.

If you desire that Facebook not have the ability to correlate the visit to our pages with your Facebook user account, please log out of your Facebook user account.

LinkedIn

Our website uses functions of the LinkedIn network. The provider is LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA. Every time one of our pages containing LinkedIn functions is accessed, a link to servers of LinkedIn is established. LinkedIn is informed that you have visited our websites with your IP address. If you click on the “recommend button” of LinkedIn and are logged into your account at LinkedIn, it is possible for LinkedIn to associate your visit to our website with you and your user account. We point out that, as the provider of the pages, we do not have any knowledge of the content of the transmitted data or of its use by LinkedIn.

You can find further information on this in the privacy policy of LinkedIn at:

<https://www.linkedin.com/legal/privacy-policy>

SSL encryption

This site uses SSL encryption for reasons of security and to protect the transmission of confidential content, such as the queries you send to us as the site operator. You can recognize an encrypted connection by the fact that the browser address line changes from “http://” to “https://” and through the padlock icon in your browser line.

When SSL encryption is activated, the data you transmit to us cannot be read by third parties.

Data economy

In accordance with the principles of data reduction and data economy, we store personal data only as long as necessary or as required by the legislature (statutory storage period). If the purpose for the collected information ceases or the storage period ends, we block or delete the data.

Your rights to information, correction, blocking, deletion and objection

You have the right, upon request, to ask for free information concerning the personal data that is stored with us and/or to demand a correction, blocking or deletion. Exceptions: when the data storage is required for business purposes or the data is subject to the statutory retention obligation.

For these purposes, please contact our data protection officer (contact information at the beginning of the privacy policy).

In order to be able to consult a data lock at any time, it is necessary to have the data available in a locked file for control purposes. If there is no statutory archiving obligation, you may also require the data to be deleted. Otherwise we will lock the data if you desire this.

Right to complain to the competent supervisory authority

When there is a violation of data protection law, the data subject has a right to complain to the competent supervisory authority. The competent supervisory authority on data protection issues is the regional data protection officer of the federal state in which our company has its registered office. A list of the data protection officers as well as their contact information can be found at the following link: https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.html.

Amendment of our privacy policy

To ensure that our privacy policy is always consistent with current legal standards we reserve the right to make changes at any time. This also applies when the privacy policy must be conformed based on new or revised deliverables, such as new services. In such case, the new privacy policy will take effect on your next visit to our offerings.